

# MARQUETTE UNIVERSITY ENVIRONMENT, SOCIAL AND GOVERNANCE

## ARE YOU PREPARED TO *BE THE DIFFERENCE* TO LEAD ENVIRONMENTAL, SOCIAL AND GOVERNANCE CHANGE?

21st Century businesses face unprecedented challenges and opportunities to *sustainably* produce and distribute products and services. Savvy consumers, regulators and business partners are demanding new and improved practices of global corporations to incorporate sustainability into their business strategies. At the same time, investment managers are finding new ways to deploy capital to businesses leveraging ESG (environmental, social and governance) frameworks to minimize risk, enhance return and to invest in accordance with responsible investing principles. **Are you ready?**

The Sustainability Accounting Standards Board (SASB) has partnered with Marquette University to offer a comprehensive four module, non-credit program to prepare this generation of business leaders for a career in sustainability management and investing. Take one or take all four modules. Classes are offered online and are self-paced.

Students will emerge with the skills required to fill positions in sustainability management, product development, sustainable accounting or ESG investing. Upon successful completion, **students can be certified in the Fundamentals of Sustainability Accounting (FSA).**

COMING  
SOON!

### FOUR MODULES – SUSTAINABILITY MANAGEMENT

#### Fundamentals of Sustainability Accounting I

The FSA Credential is designed to understand the link between material sustainability information and a company's financial performance.

**Part I:** The Need for Sustainability Accounting Standards

**Part II:** Understanding SASB Sustainability Accounting Standards

**Part III:** Using SASB Standards

#### Fundamentals of Sustainability Accounting II

Level II expands on the fundamentals of sustainability and materiality.

**Part I:** Identifying the Material Financial Impacts of Sustainability Factors

**Part II:** Evaluating the comparability of sustainability information

**Part III:** Understanding the connection between sustainability performance and valuation

#### ESG Investing

ESG analysis is an increasingly important part of the investment process. Investors are incorporating ESG data to gain a broader understanding of the companies in which they invest. This course covers diverse aspects of sustainable investments and offers tools for effective financial valuation, opportunity, and risk assessment

#### Strategic Sustainability

This capstone course provides a systems approach for businesses to integrate sustainability into strategic planning. The course addresses strategy, goal setting, monitoring, and reporting, as well as investor, customer, and stakeholder communication of sustainability programs.

LEARN MORE AT: [marquette.edu/ESG](https://marquette.edu/ESG)



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**BUSINESS**